

# Specs

PRINT	BLEED	TRIM SPECS	TEXT SAFE AREA
Double Page	285x 430 mm	275 x 420 mm	263 x 380 mm
Full Page	285 x 220 mm	275 x 210 mm	263 x 170 mm
Half Page (Horizontal)	147 x 220 mm	137 x 210 mm	117 x 170 mm
Half Page (Vertical)	285 x 110 mm	275 x 100 mm	263 x 88 mm
Third Page (Vertical)	285 x 75 mm	275 x 65 mm	263 x 51 mm

ONLINE/MOBILE DISPLAY	DIMENSIONS
Billboard	970w x 250h
Banner	728w x 90h
Half Page	300w x 600h
Rectangle	300w x 250h
E-NEWSLETTER	DIMENSIONS
Rectangle	300w x 250h
Banner	728x x 90h

**Size footnote: 100KB Max for all digital files. Jpg only for eDM**

NB: Please ask your account manager for a more detailed spec sheet, inclusive of bleed and trim details.